

**FER**YAPI



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## Message From The President



Fer Yapı is not only a follower of change, but has a vision that precedes and guides the change. As a company with this vision, our ultimate goal is to understand the concept of innovation in all its aspects, apply it to all phases of our business and carry our projects into the future in this way.

Fer Yapı is a human-centred company. Listening, understanding, developing solutions and, in this context, developing management strategies, customer relationship management and construction quality standards to create safe structures is the requirement of a human-centred company.

Design is the most important phase of real estate development, where function, high-tech approach and aesthetics are brought together in complex processes to meet people. Fer Yapı uses the longest time frame in the design phase of all the projects it develops. During the design phase of the projects, he collaborates with experienced engineers, consultants and world-known designers.

As Fer Yapı, we are aware of the fact that the environment is the legacy of human beings to future generations. With this in mind, our first priority is always to protect the nature in our design processes, engineering disciplines and material choices.

We commit to you that we will always undertake projects which exceed expectations, and are more innovative and environmentally friendly, and remain faithful to the trust placed in us to date.

Yours sincerely  
Ramadan Kumova

# 2010

The IstWest project started. It became the sole shareholder of Boyner Holding in the real estate sector. It was the first real estate company to enter into a profit and loss partnership with Albarakatürk. Istwest became the fastest selling housing project in Turkey.

Fer Yapı started in April with the aim of signing projects that make a difference in the industry. The ITower project started and as Turkey's first small m<sup>2</sup> A+ office project became the first and only company to award Sinpaş GYO projects for flats.

# 2011

# 2012

Mai Residence project launched. Fer Yapı continued its profit and loss partnership with Albarakatürk. Made its first land investment of its own.

Started the Parima project. Made its second of its own land investment.

# 2013

# 2014

Premier Campus Office project was launched, development Turkey's first and only campus office project.

With a construction area of 500,000 m<sup>2</sup>, Fer Yapı reached a value of \$935 million.

# 2018

# 2021

Fer Yapı bought its own land and signed the Hamburg project.



**With your trust  
We Grow  
Even Further...**

**Fer Yapı has built  
500,000 m<sup>2</sup> in more than  
10 years.**

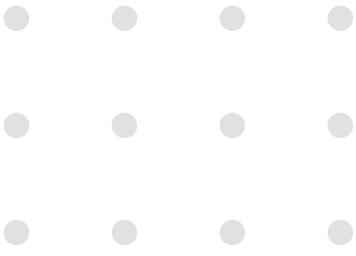
**Fer Yapı**

# Our Mission

With our expertise in real estate, the aim is to raise living standards to a higher level and to develop real estate projects that offer tangible and sustainable added value for society, the environment and the economy.







# CORPORATE CULTURE

For Fer Yapı, innovation is a concept used in all areas. We shape not only technological developments, but also our corporate governance, design, development and implementation processes around this concept.

Fer Yapı has adopted the belief that a company can only be as good as its employees. In this respect, Fer Yapı, which determines all business processes with this perspective, has succeeded in becoming a brand that builds strong customer relationships, keeps quality management at the forefront of construction projects, and has a team understanding where innovative ideas can always emerge.

The cornerstone of Fer Yapı's corporate culture can be defined by the timely implementation of promises that emphasise customer needs and respond to those needs with the most advanced and secure technology.



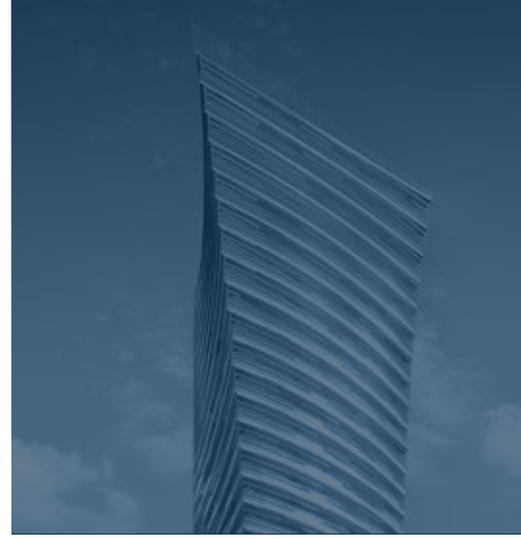


# PROJECTS

Fer Yapı, with its unique architectural approach, offers prestigious living opportunities where you can live in peace.



**PREMIER**  
KAMPÜS OFİS



**Construction area:** 42,000 m<sup>2</sup>

**Project type:** Office-Retail

213 Independent areas

**Location:** Bomonti / Şişli

**Project start date:** 2011

**Project delivery date:** 2013

**Architect:** Tago Mimarlık

The new face of commerce,  
shining like a star, right in the  
heart of Sisli...

# iTower Bomonti

## **Istanbul**

The crosspath of cultures, the centre of commerce.

**Sisli** will continue to be the centre of commercial life by constantly developing with new investments.



ITower Bomonti

# LOCATIONAL ADVANTAGES

📍 Mecidiyeköy 5 min.

📍 Nişantaşı 10 min.

📍 Taksim 7 min.

📍 Close to the Caglayan courthouse

📍 Close to the metro



## Both intellectual and catchy

Anyone who sees the ITower Bomonti, symbolic architectural building in Bomonti, the heart of Istanbul, will not forget it!

Everyone is happy with the "pay as you use" management system that keeps expenses at minimum.

- Back office concierge service
- Copycenter
- Shared meeting rooms
- Private dining rooms
- Floor gardens
- Car park and valet parking
- Archive rooms
- Equipped security service



- VIP area
- Lobby and consultation
- Storage areas
- Fitness centre
- Hobby halls
- Restaurants and cafés

**It is the work of a perfectionist  
understanding from detail to whole.**

# İstwest

Istwest is located in the heart of Istanbul, in Bahçelievler Basın Ekspres Yolu. Istwest offers an investment opportunity whose value is increasing day by day for those who want to live well. With its striking architecture that brings nature into the heart of the city, a carefully designed lifestyle that surprises with its wide social opportunities and its unique location.

📍 Yeşilköy 5 min.

📍 İdo Yenikapı Pier 15 min.

📍 Bakırköy 5 min.

📍 Taksim Square 20 min.

A good life with everything thought of awaits you in Istwest's stylish residences and flats, with dozens of privileges and special services to pamper you.

- Meeting rooms
- Outdoor and indoor swimming pool
- 2 fitness centres
- Products for office services
- Studios for painting, music and sculpture
- Hobby rooms
- Children's parks



**Construction area:**205,000 m<sup>2</sup>

**Project type:** Home- Residence  
999 units

**Location:** Bahçelievler

**Project start date:** 2011

**Project delivery date:** 2013

**Architect:** Bünyamin Derman

**The good life is in the middle  
of the city, in a place that  
increases in value every day!**



**istwest**

**Mai Residence is the perfect choice for those who know the value of time, comfort and investment.**

# Mai Residence



**Construction area:** 70,000 m<sup>2</sup>

**Project type:** Residence

**Location:** Kartal

**Project start date:** 2012

**Project delivery date:** 2015

**Architect:** Tago Mimarlık

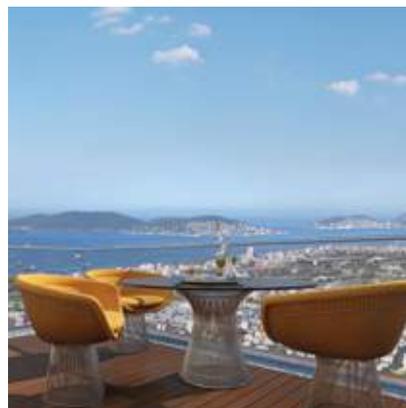
# Happiness with the whole family is at Mai!

A peaceful life you can have with your family, away from the stress and exhaustion of the day, accompanied by the view of the islands.

Playgrounds for your children, a unique view of the islands, entertaining hobby rooms, shopping malls, centers, mini-malls where you can find everything you are looking for, in short, your dream life awaits you at Mai.



- Private floor gardens
- Fitness centre
- Lounge
- Conference room
- Parking space for each unit



In Mai Residence and the Mai Apartments located you will live a comfortable life where you will feel very special from the very first moment.



Furnished and ready to move offices await you in Merter, the busiest commercial centre. Located on the E5, at the most valuable point where millions pass by every day, Parima offers prestigious office life for you.



PARIMA Office is located along with the E-5 in a directly accessible location, just a few minutes' walk from the Merter Metro and Cevizlibag Metrobus stations.

Another important advantage of PARIMA Office is that it is located in Merter, a centre that appeals to many different industries! PARIMA Office, which is in close proximity to many hospitals and universities, is also located between the Çağlayan and Bakırköy courthouses.

Parima Lounge, offers the opportunity to spend a pleasant time with its café atmosphere and where you can host your guests whenever you wish.

PARIMA Office's 2500 m<sup>2</sup> Parima Garden evokes the feeling of a park outside the city with its green texture, allowing you to escape from the stress of work.



A prestigious office life

# Parima

**Construction area:** 28,258 m<sup>2</sup>

**Project type:** Office

**Independent area:** 203 office units + 4 commercial units

**Location:** Merter

**Project delivery date:** 2015

**Architect:** Şükrü Tokel



**Construction area:** 118,120 m<sup>2</sup>

**Project type:** Office

**Independent area:** 365 office units  
+ 43 commercial units

**Location:** Kağıthane

**Project start date:** 2014

**Project delivery date:** 2017

**Architect:** JDS Julien De Smedt ve Bünyamin Derman

**The first and only project in Turkey realised with the "campus office" concept.**

# Premier Campus Office

The new trend in the world is the campus office concept, its horizontal structure and the spacious offices large square metres of office space its employee-oriented design and its large and spacious campus square and garden for the first time in Turkey.

Premier Campus Office with its vast green spaces that give the feeling of a park, a place where you can find many things, from gourmet restaurants to cafes, bank branches to venues for social activities, break room, gym, pocket cinema, archive room and conference hall, are convenient both for you and your employees in a way that will exceed all your employees' expectations.

# Social Life in The Office of Tomorrow

While Premier Kampüs Ofis enables you to take your company into the future with its smart and efficient solutions, it is also aware of how valuable the moments are... That's why many fun social activities have been developed to increase employee motivation and performance so that you can enjoy these moments.



## **PREMIER** KAMPÜS OFİS

- Large campus square
- Floor gardens
- Restaurants and cafés
- Hobby areas
- Dining room
- Lounge plus
- Break room
- Fitness studio
- Basketball court
- Pilates studio
- Pool SPA
- Steam room



Everything you are looking for, from smart offices that save energy, to unique social opportunities that increase your employees' motivation, to use areas that can be used without purchase, such as storage offices, meeting and training rooms, archive areas, conference and cinema rooms and more in Premier Campus Office!

Premier Kampüs Ofis, the first and only project in Turkey to come to life with the "campus office" concept, received LEED Gold certification, awarded for green buildings, from March 2017. The project received the certificate for its green spaces, effective heating and cooling solutions and the use of environmental friendly materials.

# Future Project

## **GERMANY** | Hamburg

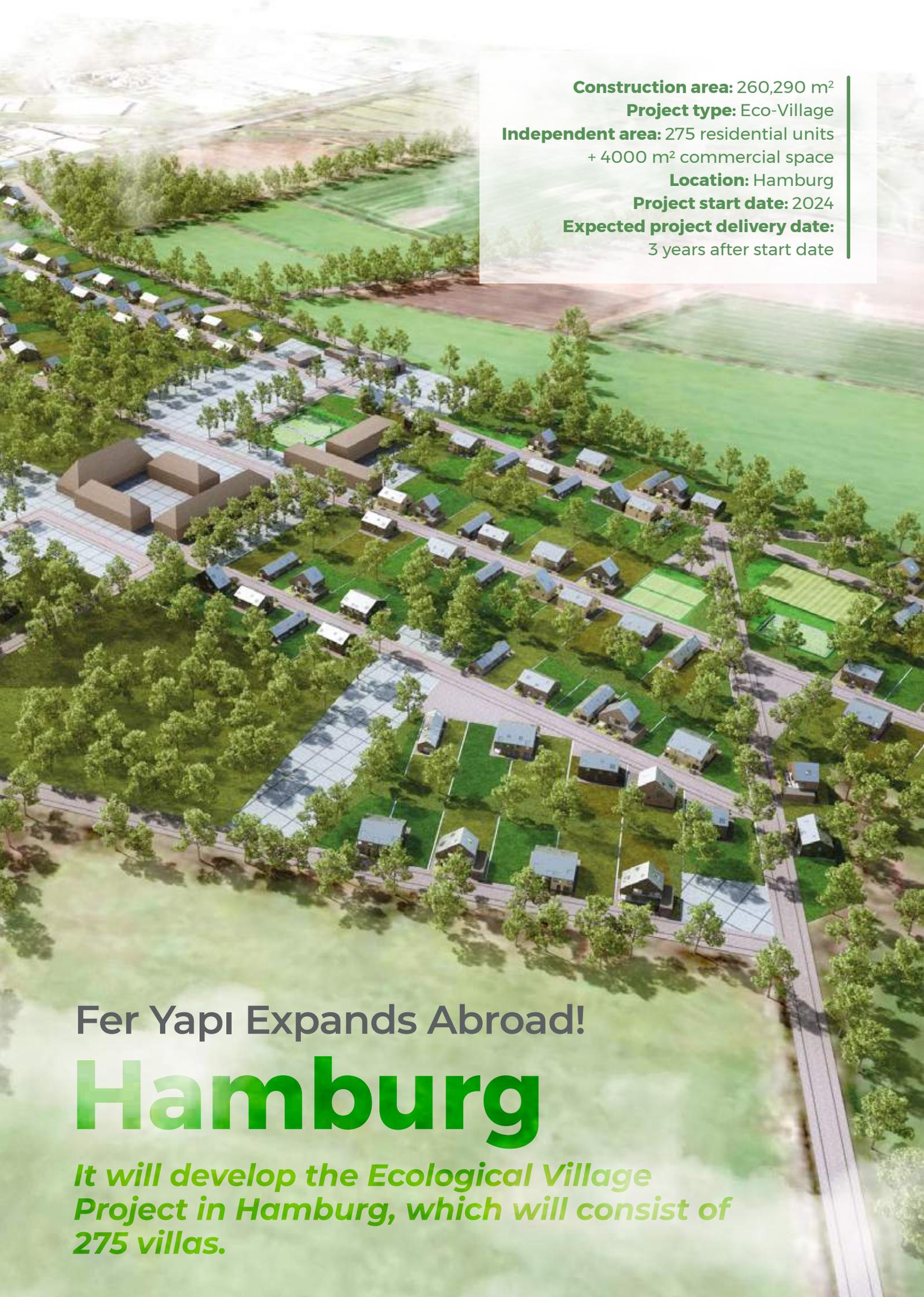
Fer Yapı is developing its new project in Elmshorn, known for its unique nature and history, in close proximity to Hamburg. The Eco Village project, which addresses all types of uses on an area of 260,000 m<sup>2</sup> will become the landmark of Elmshorn with its useful, efficient and eye-catching buildings.

The Elmshorn project, which originates from Fer Yapı's own initiative, includes 275 environmentally sustainable private-housing units that will impress their historic nature and natural beauty, as well as the renovation and redesign of a 10,000 m<sup>2</sup> enclosed historic area as a residential building.

As a new growth point with sustainable opportunities, Elmshorn project is very close to the city centre by public transport and bicycle. Also the centre of Hamburg can be reached in just 20 minutes by underground.

In the Fer Yapı Elmshorn project, with its modern, accessible and strong landscape infrastructure, where social life and historic sites come together, you will find a pleasant and healthy living opportunity.





**Construction area:** 260,290 m<sup>2</sup>

**Project type:** Eco-Village

**Independent area:** 275 residential units

+ 4000 m<sup>2</sup> commercial space

**Location:** Hamburg

**Project start date:** 2024

**Expected project delivery date:**

3 years after start date

**Fer Yapı Expands Abroad!**

# Hamburg

*It will develop the Ecological Village Project in Hamburg, which will consist of 275 villas.*



**Fer Gayrimenkul  
Geliřtirme ve İnřaat A.ř.**

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